



BESPOKE RALLIES

35 DAY ENDURANCE COMPETITION RALLY

GRAND PRIX SOUTH AMERICA

OCTOBER 22 TO NOVEMBER 25, 2026



Montevideo to CARTAGENA

11,000 KMS IN 30 DAYS!
THE MOST HISTORIC RALLY
OF SOUTH AMERICA.

IT WAS HAILED AS THE GREATEST ROAD RACE OF ITS AGE AND ATTRACTED SUCH STAR DRIVING LEGENDS AS FANGIO AND THE GALVEZ BROTHERS TO COMPETE FOR MORE THAN 10,000KMS OVER JUST 14 DAYS FOR THE GLORY OF WINNING THE GRAND PRIX OF SOUTH AMERICA IN 1948.

In 2018 we ran an anniversary event and are proud to say that we will run a new version in 2026 – 78 years after the original and eight years after our last event.

This time we will have a new route in Argentina, Chile and Bolivia while keeping to the incredible roads of Peru, Ecuador and Colombia that we travelled before.

This competitive event will start in Montevideo, Uruguay and then drive to Buenos Aires where Fangio's son will flag the cars off at midnight – just as the original 1948 and 2018 events did. We drive through the night on a variety of surfaces to Rosario where we stop for the day and night, recharging the batteries and checking out the cars.

Then it's off to Cordoba through the plains and mountains. From Cordoba we take to the dirt roads though the high plains to San Luis. Another day with excellent dirt roads.

Our next stop is Mendoza where we also get a day off to look at the cars and prepare for the run into Chile.





Now we are really in the Andes and take on some iconic roads including the fabled Ruta 40. Today our stop is San Juan before we head north to La Rioja.

The dirt road mileage builds up as we head to Catamarca, then into Chile and the Atacama desert – one of the least light polluted areas in the world revealing the Milky Way in all its glory.

An all too brief stop to admire the stars before continuing north to the Uyuni Salt flats where we stay in the famed Hotel Palais de Sel on the edge of the flats.

Before leaving Bolivia we stop in Huatajata, then cross Lake Titicaca to Puno and the Hotel Lago Titicaca. Pushing north we have a two night stop in Cusco in the Monesteria Hotel – probably the best hotel in Peru.

Our route takes us along and through the great Andes in Peru, stopping at Ayacucho, Huancayo, Huancuo and Huaraz before dropping down to sea level in Trujillo. Mountains, stunning scenery and fine driving roads are the order of the day here.

One more town in Peru, Piura, before we enter Ecuador, our 5th country on this rally. Our first stop is Loja, then Cuenca where we get another day off to tend to the cars. Now we are north of the Equator and halt in Quito, before leaving Ecuador behind for Colombia.

The border into Colombia takes the longest on this journey but once through we stop in Pasto. Now on the home stretch we overnight in Medellin and Monteria before our final destination, Cartagena.

In Cartagena we have our gala meal and collect the cars for shipping back home.



OUR ITINERARY

Day	Date	Cities	To	Hotel	Kms
1	Oct 22	Montevideo	Arrive	Radisson	0
2	Oct 23	Montevideo	Collect Cars	Radisson	0
3	Oct 24	Montevideo Start	Buenos Aires Start	Recolet Hotel in BA	260
4	Oct 25	Buenos Aires	Rosario	Howard Johnson by Wyndham	390
5	Oct 26	Rosario	Cordoba	Parador de Cordoba	560
6	Oct 27	Cordoba	San Luis	Hotel Potrero de Los Funes	470
7	Oct 28	San Luis	Mendoza	Park Hyatt Mendoza Hotel	342
8	Oct 29	Mendoza	Mendoza	Park Hyatt Mendoza Hotel	0
9	Oct 30	Mendoza	San Juan	Apart America	339
10	Oct 31	San Juan	La Rioja	Naindo Park Hotel	487
11	Nov 01	La Rioja	Catamarca	Amerian Catamarca Park Hotel	560
12	Nov 02	Catamarca	San Pedro de Atacama	Nyara Alto Atacama	548
13	Nov 03	San Pedro de Atacama	Uyuni	Hotel Palais de Sal	542
14	Nov 04	Uyuni	Uyuni	Hotel Palais de Sal	0
15	Nov 05	Uyuni	Huatajata	Inca Utama	603
16	Nov 06	Huatajata	Puno	Libertador	228
17	Nov 07	Puno	Cusco	GHL Hotel Lago Titicaca	573
18	Nov 08	Cusco	Cusco	Monasterio	0
19	Nov 09	Cusco	Ayacucho	Hotel Riviera/Hotel Sevilla	574
20	Nov 10	Ayacucho	Huancayo	TBA	345
21	Nov 11	Huancayo	Huanuco	Gran Huanaco Hotel	432
22	Nov 12	Huanuco	Huaraz	San Sebastian/Andino	327
23	Nov 13	Huaraz	Trujillo	Libertador	362
24	Nov 14	Trujillo	Piura	Wyndham	364
25	Nov 15	Piura	Loja	Roar Hotel/Grand Victoria	388
26	Nov 16	Loja	Cuenca	Four Points by Sheraton	208
27	Nov 17	Cuenca	Cuenca	Four Points by Sheraton	0
28	Nov 18	Cuenca	Quito	JW Marriott	505
29	Nov 19	Quito	Pasto	Cuellars	349
30	Nov 20	Pasto	Cali	Intercontinental	425
31	Nov 21	Cali	Cali	Intercontinental	0
32	Nov 22	Cali	Medellin	Intercontinental	475
33	Nov 23	Medellin	Monteria	GHL Monteria	557
34	Nov 24	Monteria	Cartagena	Conrad	323
35	Nov 25	Cartagena	Depart	Conrad	0





FINISH

START

- URUGUAY**: MONTEVIDEO
- ARGENTINA**: BUENOS AIRES, SAN LUIS, MENDOZA, SAN JUAN, LA RIOJA, ROSARIO, CORDOBA
- CHILE**: CATAMARCA, SAN PEDRO DE ATACAMA, UYUNI
- BOLIVIA**: LA PAZ, HUATAJATA, PUNO, CUSCO, AYACUCHO
- PERU**: HUANCAYO, HUANUCO, HUARAZ, TRUJILLO, PIURA, LOJA, CUENCA, QUITO
- ECUADOR**: PASTO, CALI
- COLOMBIA**: MEDELLIN, BOGOTA, MONTERIA, CARTAGENA



Puerto Montt

Mar del Plata

Bahía Blanca

Florianópolis

Guritiba

São Paulo

Belo Horizonte

Goiânia

BRASILIA

Cuiabá

Porto Velho

Iquitos

Guayaquil

Belém

CARACAS

Maracaibo

Barquisimeto

PANAMA

The History

In 1948 the Ford V8 was the car making all the running. Fangio in his Chevrolet Master was in the top five but was chasing Oscar Galvez's Ford which was a front runner all the way swapping stage wins with his brother Juan in a similar car.

Fangio, meanwhile was heading towards disaster on Stage 7, but before that he was to win stage 5 from La Paz to Arequipa. At the same time a real Knight of the Road was emerging in the form of Eusabio Marcilla who was dubbed El Caballero del Camino for his selfless acts of rescuing competitors when they got into trouble on the road.

He was the person who came to the aid of Fangio on the 1322km Stage 7 when his car slipped off the edge and disappeared down a 200 metre drop. Marcilla was in contention all the way and would probably have had a top two or three finish if he had ignored the plight of his fellow competitors.

With Juan and Oscar Galvez now clear of their main rivals they continued to swap stages through Tumbes, Quito, Pasto, Cali, Bogota, Cucuta and Valera before the final run into Caracas.

But drama was unfolding as the cars sped towards the finishing line. Juan Galvez was involved in an accident on the last stage leaving the prize open to his brother only for him to breakdown within sight of the finishing line. As he was pushing the car towards the chequered flag a spectator joined in which resulted in this being classified as receiving outside assistance and a disqualification!

The spoils then went to the surprised Domingo Marimon, nicknamed Toscanito, because of his habit of always smoking a Tuscan cigar. He had driven a steady race and was rewarded for his cautious approach.

The rally covered nearly 10,000kms, visited Argentina, Bolivia, Peru, Ecuador, Colombia and Venezuela and attracted crowds of millions along the way.

It is still regarded as the greatest road race ever and one that deserves a re-run in cars of the period.

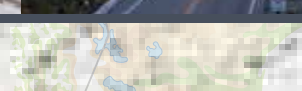
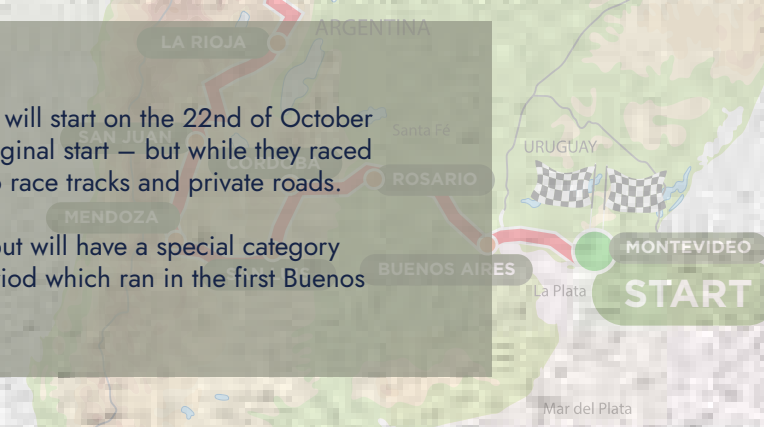




The Future

The 2026 Grand Prix of South America will start on the 22nd of October – 78 years, almost to the day, of the original start – but while they raced on the roads we will confine our tests to race tracks and private roads.

It is open to all cars built before 1990 but will have a special category for the type of American cars of the period which ran in the first Buenos Aires to Caracas event.





INCLUSIONS, FEES & HOW TO ENTER

WHAT'S INCLUDED

Two nights in Montevideo including official dinner
Best hotels taking into account group size and parking
Twin/double room accommodation including breakfast
Official wave off in Montevideo with Uruguay Prologue
Midnight competition start in Buenos Aires
Oscar Fangio starts the rally in Buenos Aires*
Group evening dining on most rally days
Parking organised
Our own mechanical support
Days off during the event
Salt flats, deserts, mountains and adventure
Our own Virtual Marshal timing system
Professional photographer and Photobook
Navigate with clear tulip roadbook
Touring Class available
Usual decals for vehicle
No vehicle performance/brake restrictions
Gala dinner and awards in Cartagena
FIVA approved event

CLASSES

Classes are as follows:

Pre-1950

1951 to 1960

1961 to 1970

1971 to 1980

1981 to 1990

Wagon Tourism – models that ran in the 1948 event

Touring

This is a competitive event which will combine Regularity, closed roads and circuits. We include a Touring class for those who want to join in with the journey but not the competition.

Service Trucks

We are able to accommodate personal service trucks which will be allowed to follow the event. The fee for a service truck is 80% of the entry cost.

Period Look

Participants are encouraged to dress in period style clothing too although modern materials in overalls and helmets may be used.

ACCOMMODATION

Each night you will have hotel accommodation with breakfast included. Most evening meals are also included.

BACK-UP

We aim to keep man and machine together so provide basic mechanical first aid as well as a medic for those little ailments. If you require servicing and comprehensive mechanical back up we strongly suggest you bring your own or share a mechanics van.

VEHICLES

All roads have been recced and the route is completely open. However, many roads are graded rather than tarmac – this can vary from very slow and rough to fast and flowing dirt. With this in mind we suggest you prepare your car carefully in order to reach the end of the event successfully. In the Touring class we accept 4x4s.

CLIMATE

It goes without saying that although we are going at the best time of year, it is still a hot and sticky environment and you should be prepared for rain, heat and dust.

HOW TO ENTER

Early Bird Event fee (2 people plus car) \$58,850 USD

Call us to reserve your place
Phone +44 (0)1483 271699
Or fill out an entry form by scanning this QR code.



Please see full T&Cs including cancellation and refund policies on our website - <https://bespokerallies.com/terms-and-conditions/>