



**BESPOKE  
RALLIES**

25 DAY CLASSIC CAR TOUR

**SEOUL**  **TO** **TOKYO**  
東京都

MARCH 13TH TO APRIL 7TH, 2024





# THE WAY OF THE SAMURAI AT THE MOST BEAUTIFUL TIME OF THE YEAR



# SEOUL TO TOKYO

東京都

The first ever classic car tour taking in South Korea and Japan will run at the most beautiful time of the year when the cherry blossom is in its full majesty. Starting in Seoul, the powerhouse capital of South Korea, the rally explores national parks, historic cities, incredible landscapes and of course by driving yourself you get the opportunity to meet the people and understand their country and culture better.

South Korea, probably better known for K-Pop and Gangnam style, is virtually unknown as a tourist destination but nevertheless one of the more fascinating places you can visit. We have four nights in Seoul to give you the chance to revel in the richness of the culture and have time to visit the must see locations such as the DMZ (Demilitarized Zone), the Gyeongbokgung Palace, Bukchon Hanok Village and even Lotte World.

To reach Japan we take the overnight ferry from Busan to Fukuoka before driving to Nagasaki. The blossom really starts to 'blossom' from now on and while we visit volcanoes, hot springs, stunning mountains, villages preserved in aspic, mountains, valleys and extraordinary culture we are in the middle of the most beautiful time of the year.

This is a luxury tour with an absolute limit of 20 cars. Having a small number means we are able to take advantage of iconic and beautiful hotels. On this journey we will include events such as tea ceremony, Sumo, Samurai, Geisha and other cultural icons that are only available in Japan.



# SEOUL TO TOKYO

東京都

## ROUTE MAP



DAY	DATES	DESTINATION	ITINERARY	DIST (KMS)
Day 0	March 13	Seoul	Collect Cars/Seoul	
Day 1	March 14	Seoul	DMZ/Seoul	
Day 2	March 15	Seoul	Visit Seoul	
Day 3	March 16	Seoul	Visit Seoul	
Day 4	March 17	Seoraksan	Drive to Seoraksan National Park	280
Day 5	March 18	Seoraksan	Day off	
Day 6	March 19	Deokgu	Drive to Taebaek	195
Day 7	March 20	Gyeongju	Drive to Gyeongju	230
Day 8	March 21	Busan	Drive to Busan	100
Day 9	March 22	Busan	Day off	
Day 10	March 23	Nagasaki	Drive to Nagasaki from Fukuoka port	239
Day 11	March 24	Kagoshima	Drive to Kagoshima	256
Day 12	March 25	Beppu	Drive to Beppu	337
Day 13	March 26	Beppu	Day off	
Day 14	March 27	Hiroshima	Drive to Hiroshima	350
Day 15	March 28	Hiroshima	Day off	
Day 16	March 29	Kochi	Drive to Kochi	255
Day 17	March 30	Kyoto	Drive to Kyoto	343
Day 18	March 31	Kyoto	Day off	
Day 19	April 01	Takayama	Drive to Takayama	294
Day 20	April 02	Nagano	Drive to Nagano	200
Day 21	April 03	Mt Fuji	Drive to Mt Fuji	250
Day 22	April 04	Mt Fuji	Day off	
Day 23	April 05	Tokyo	Drive to Tokyo	124
Day 24	April 06	Tokyo	Day off	
Day 25	April 07	Tokyo	Depart	



## SEOUL ON ARRIVAL

Incheon International Airport, has one of the fastest immigration and baggage claims you'll ever see. If you're lucky (and flying first or business class), you can get out of the airplane and on a bus heading to the city in less than 10 minutes.

Seoul can largely be divided into two parts- the older and more historic Gangbuk ("River North") and the newer and more affluent Gangnam ("River South"). The Han River divides the two right down the middle. You'll find most tourist sites (like Gyeongbokgung, Insadong, Myeongdong, Dongdaemun, Seoul N Tower, and Itaewon) in Gangbuk.

**Gyeongbokgung Palace:** This palace is one of the most iconic landmarks in Seoul. It was built in 1395 and served as the main palace of the Joseon Dynasty. The palace is surrounded by beautiful gardens and features traditional Korean architecture.

**Hongdae Street:** This street is known for its vibrant nightlife, street performances, and shopping. It's a great place to visit if you want to experience the local culture.

**Namsan Seoul Tower 3** This tower is located on top of Namsan Mountain and offers stunning views of the city. You can take a cable car to the top or hike up the mountain.

**Bukchon Hanok Village:** This village is located in the heart of Seoul and features traditional Korean houses called hanoks. It's a great place to learn about Korean culture and history.

**Ewha Shopping Street 3:** This street is located near Ewha Womans University and features a variety of shops, cafes, and restaurants. It's a great place to shop for souvenirs or grab a bite to eat.

**Lotte World Seoul:** This is a popular amusement park in Seoul that features a variety of rides, attractions, and shows. It also has an indoor theme park, an outdoor amusement park, and a shopping mall.

**The DMZ (Demilitarized Zone):** The DMZ is a buffer zone between North and South Korea. One of the most popular tours is the Imjingak DMZ tour. This tour takes visitors to the Imjingak DMZ area, where they can see Imjingak Park, the Freedom Bridge, the Third Infiltration Tunnel, Dora Observatory, and the DMZ Exhibition Hall.

## ITINERARY IN DETAIL

13 March, 2024

Arrive in SEOUL. Hotel: Four Seasons for 4 x nights

Seoul is a vibrant and modern city with deeply traditional roots. The green mountains and historic buildings make a gentle backdrop to Seoul's energetically progressive culture. South Korea is extremely technologically advanced whilst also determined to keep its culture and traditions alive. Its ancient history is there to discover and is beautifully preserved, but South Koreans like to have fun so when the sun goes down they come out to play. An elaborate nightlife is Seoul's beating heart – so head to Hongdae, Gangnam or Itaewon for a great first night out. w/c 91

**The Four Seasons, Seoul**

One of the world's best hotel experiences, and in an excellent central location for sight-seeing, the Four Seasons has the expected visual wow factor, with individual rooms marrying hi-tech with tradition. As you would expect the service is warm and attentive and the choice of dining experiences are both varied and world-class. Soothing spa treatments are available to restore you after your travels, ensuring you are ready for the adventures ahead.

14 March, 2024

Collect Cars - Dojang - Rally Briefing - Welcome Dinner

On Day 1 of the Seoul-Tokyo rally we are reunited with our cars and they get a once over to ensure they are in good working order. Later on we get a demonstration of the art of the **Dojang stamp** – making your signature in wood or stone.

In the evening the Bespoke Rallies team looks forward to hosting the very first night with you all at our Welcome Dinner at The Four Seasons. We will be celebrating this inaugural rally from Seoul to Tokyo in style.



**15 March, 2024**  
**Day off - SEOUL - DMZ**

The secretive socialist state of North Korea, and the Liberal progressive western-looking South Korea, were split at the 38th parallel by the USA and the USSR during their military presence on the Korean peninsula in 1945. Today is the opportunity to take part in a tour to view the **Demilitarized Zone (DMZ)** – the notorious buffer between North and South. Joining a tour is the only way to see the DMZ – you cannot go as an individual. The tour takes visitors to the Imjingak DMZ area where they can see Imjingak Park, the Freedom Bridge (the famous Bridge of No Return), the Third Infiltration Tunnel, Dora Observatory, and the DMZ Exhibition Hall.



**16 March, 2024**  
**Day off - SEOUL - Palaces**

Seoul's crowning jewel is the iconic Gyeongbokgung Palace. Built in 1395 as the main palace of the Joseon Dynasty you can wander in its beautiful gardens. Bukchon Hanok village, with its traditional Korean Houses, is also worth a visit. For amazing views across Seoul head up to Namsan Seoul tower 3, on Namsan Mountain. Ewha Shopping street 3 is a great place to shop for souvenirs and a bite to eat.



Hongdae Street is known for its vibrant nightlife, street performances, and shopping, while Lotte World Seoul is a whole fairground in itself, with indoor and outdoor rides, attractions and shows.



**17 March, 2024**  
**Drive from SEOUL to SEORAKSAN NATIONAL PARK - 280km/6 hrs**  
**HOTEL: Kensington Hotel for 2 x nights**

On the way out of Seoul, heading towards Seoraksan National Park near the coast of the East Sea, we will be driving through the beautiful gentle mountains of this northern area of South Korea. These mountain landscapes with their shimmering lakes and scenic views takes us across the back of the peninsula. Stopping for lunch make sure you try the fiery dakgalbi if it's on the menu – the Korean dish of spicy fried chicken will give you a taste of real Korea. w/c 82

**Kensington Hotel**  
This English-themed hotel boasts outstanding views of Kwon Gyeom Sung mountain and the amazing Seoraksan landscape. Decorated with artefacts donated by cultural and sports celebrities there is sure to be a lot to talk about.





**18 March, 2024**

**Day off – SEROAKSAN - Cable Car, Park, Walk**

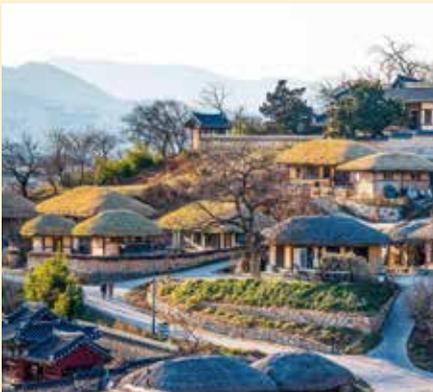
One of South Korea's great National Parks, Seoraksan has wonderful hiking trails through its mountains, waterfalls, and valleys. Whether on foot, or via cable car, Seoraksan's views are romantic, memorable and stunning. The 153.7 square miles of protected parkland is home to wildlife including otters and flying squirrels. Keep an eye (or ear) out for the endangered species such as the Tristram's woodpecker, the goat-like Long-tailed goral and the Korean musk deer.



At Seoraksan you can appreciate the exquisite innate beauty of the Korean peninsula, enjoying views over to Sokcho and the nearby Sea of Japan. The tallest peak in Seoraksan is Daecheongbong (at 5,604 ft tall), and the park is also home to two Buddhist temples. This glorious national treasure is a great place to pay your respects to the wonder and spirit of South Korea. w/c 137

**19 March, 2024**

**Drive from SEORAKSAN to DEOKGU  
via Taebaek Raceway - 195 km/5 hrs  
Hotel: Deokgu Oncheon Spa World**



On our way from Seoraksan to Deokgu we head towards the central plains to visit Taebaek Speedway, the country's first official FIA circuit. At 2.5km long the racetrack has six turns at an altitude of 700m making it quite a challenge. We will get a chance to try it for ourselves before heading to our night stop in Deokgu.

**Deokgu Oncheon Spa World**

Our Spa hotel is sited on the only natural hot spring in Korea and is reputed to have a wide variety of medicinal benefits. It's an impressive location with luxury thrown in for good measure.

**20 March, 2024**

**Drive DEOKGU to GYEONGJU via old coast road -  
230km/5h30m Hotel: Lahan Select**



The coast city of Gyeongju was the capital of the ancient kingdom of Silla (57BC – 935AD) which ruled for nearly a thousand years. Often referred to as 'the museum without walls' it is full of historical treasures including the Seokguram grotto, the Yangdong Folk Village, the Bulguksa Temple and the Gyeongju Historic Areas are designated UNESCO-designated World Heritage Sites. A city tour – whether by bus or with a private guide are recommended to ensure you see the best that this amazing place has to offer.

**Lahan Select**

A big modern hotel with swimming-pools, in an excellent location for sight-seeing.



**21 March, 2024**  
**Drive GYEONGJU to BUSAN - 120km/3h -**  
**Hotel: Park Hyatt**

On arrival in Busan, South Korea's second largest city, head to the long white sands of Haeundae Beach, one of the must-see places in Busan. Always busy with top-tier bars, seafood restaurants, local events and just good old-fashioned swimming, its colossal Sea Aquarium is also found here and is not to be missed. If you want a deep dive into Korean culture head to Jalgachi fishmarket. Taejong Dae is a beautiful natural park next to the sea while Busan has a cosmopolitan art scene and superb nightlife.

#### **Park Hyatt**

The Park Hyatt has every luxury and amazing view you would expect from a landmark hotel such as this and situated in Haeundae, one of the great destinations of Busan.



**22 March, 2024**  
**Take overnight ferry to Japan**  
**Hotel: Cameilla Lines Ferry first class cabin**

We board the ship for Japan later in the day but first we have a chance for a drive. On the outskirts of Busan city is the beloved and revered Beomeosa Temple which has had a presence there since the 7th century. This Buddhist Shrine is one of the three main temples in southeast Korea. Surrounded by thousands of wisteria plants the blossoms in late spring are truly something to behold. Mount Geumjeongsan, where the Beomeosa Temple is set, is famous throughout South Korea for its amazing scenery. Many eminent monks have lived and studied at this spiritual place. As one of the jewels in the crown of South Korea Beomeosa Temple is well worth the visit. We join the ship early in the evening for the 10pm departure.



## **JAPAN**

**23 March, 2024**  
**Arrive FUKUOKA – Drive to NAGASAKI – 240km/5.5h**  
**HOTEL: Garden Terrace Hotel**

Today we start our route around Japan, driving 239kms down across Kyushu, the third largest of Japan's five main islands – heading south from Fukuoka to the famous port of Nagasaki. On this entry into Kyushu we're in for a beautiful drive, skirting the turquoise waters and green hills of the western most coastline of Japan with its little islands, inlets, smooth beaches and headlands. We'll be darting in and out of villages across rural pastures and above huge rivers





and dams before heading to Nagasaki via picturesque Ormura Bay. Nagasaki's western position made it a valuable port to sea-traders like the Portuguese, Dutch and British during the past 500 years. The bomb that dropped here on 9 August 1945 was the second and last nuclear bomb to have been detonated during the Second World War.

**Garden Terrace Hotel**

With great views from its beautiful swimming-pool you can kick back and relax.

24 March, 2024

**NAGASAKI to KAGOSHIMA via ferry route - 260km/6h30m HOTEL: Sheraton**

Today, on our way to Kagoshima via the odd ferry, we skirt Kyushu's beautiful Unzen Amakusa National Park and the stunning archipelagic Amakusa Islands off the west coast of Kyushu. Winding our way across Nagashama Island, along the coast to Kagoshima, we follow the turquoise coastline of the Yatsushiro Sea.

Kagoshima, dubbed the 'Naples' of the Eastern world, has a spectacular live volcano – Sakurajima. The best views are from the Ferris wheel in the heart of the city, or from Shiroyama Observatory. With its proud and important samurai past, palm-tree lined streets, mild climate, hot springs and delicious food, Kagoshima is a beguiling place to stop for the night.

**Sheraton**

A fantastic night's sleep awaits at the Sheraton Kagoshima, with luxurious beds and oversized windows giving amazing views across the city to Sakurajima.

25 March, 2024

**Drive KOGSHIMA to BEPPU via Volcano – 337km/7h Hotel: Hanayoshi x 2 nights**

Our drive to Beppu, famous for its amazing hot springs, takes us along the Yamanami Highway which runs through the green hills of Japan's southern island, Kyushu. We pass through Kumamoto – a fascinating city with an imposing castle. We'll see Mount Aso – the largest active volcano in Japan and among the largest in the world. At a height of 1,592 meters, and with an enormous circumference to its caldera, its surrounding slopes are untouched by civil infrastructure, making it a spectacular sight. This landscape is one of a kind.



Later we pass Kuroawa Onsent, one of Japan's most scenic towns with large open-air baths, and then cross the volcanic Kuju mountains, one of the most spectacular of areas of Japan whatever the season. We eventually arrive at Beppu, famous for its amazing collection of hot springs which shoot steam up high above ground level, making parts of the city look like they're permanently cooking.

### Hanayoshi Yufuin

Boasting luxurious guest rooms with access to the hot springs of Yufuin. A tranquil setting with views of Mt Yufuin.

**26 March, 2024**

**Day off - BEPPU - hot springs experience, volcano**

Beppu is surrounded by volcanoes, and the Beppu Hatto (Eight Spas of Beppu) make up the eight different hot spring areas. Enjoy a relaxing sand, steam or mud bath, and pay a visit to springs known as the Hells of Beppu (Jigoku Meguri) which are scattered around the Kannawa and Shibaseki districts, most within walking distance of one another. "Ocean's Hell" is a stunning shade of turquoise, "The White Pond Hell" has milky, steaming waters while the "Hell of the Monk's Head" is known for how its mud bubbles and boils.

For a quiet rural day visit the picturesque Yufuin, in nearby Oita. It has equally impressive hot spring baths, but also boutique cafes and local craft shops. Nestling in a mountain valley it is known for its beautiful year-round display of foliage and flowers.

**27 March, 2024**

**Drive BEPPU to HIROSHIMA – 260km/5h**

**Hotel: Sheraton x 2 nights**

Heading north from Beppu we take the straight forward route to Kitakyushu and cross the narrow straight over the Kanmon Bridge to the mainland through the mountainous centre through lush forest landscapes and terraces planted with fruit and rice. In this area on the trade route to Tokyo merchants built beautiful residences and buildings which remain almost unchanged after more than 200 years. Keep an eye out for the cherry blossom which is moving from East to west as we progress to the capital.

### Sheraton

This luxurious hotel is situated in the best location for sight-seeing in Hiroshima.





## 28 March, 2024 Day off - HIROSHIMA

---

Although an exciting and vibrant destination, Hiroshima still centres around the memorial space dedicated to the victims of 'Little Boy', the bomb dropped there on 6th August 1945.

The Peace Memorial Park hosts the Peace Memorial Museum and memorials within the park. Its boundaries include the Aioi Bridge which is what the bomb was aimed at.

An enormous amount here to be learned about war, politics, reasons, facts, and speculations regarding World War II and its atrocities, but nevertheless Hiroshima is now devoted to promoting peace.

Walking tours and bus and bike tours are on offer around the city for a deeper dive into this historical city whose roots began back in the 16th century.

Later take a load off and head to Mazda Zoom-Zoom stadium for a game of baseball or to the Mazda Museum to see 100 years of Mazda technology unfold.

## 29 March, 2024 Drive HIROSHIMA to KOCHI via islands route – 250km/5h30m Hotel: Kamenoi Hotel

---

The Hiroshima to Kochi via the islands route is a stunning drive through Setonaikai National Park. Japan's largest national park encompasses parts of the mainland as well as an island archipelago. Driving around and across Japan's Seto Inland Sea produces fantastic views over mountains and from vast bridges.

One of the islands we cross – Innoshima Island – is home to the iconic Mt. Shirataki summit. Carved around 200 years ago 700 Buddhist statues line up to lead you to the viewing platform at the top of Mt. Shirataki giving you spectacular 360 degree views across the many little islands floating in the Seto sea and the Innoshima Bridge.

The town of Imbari, with its maritime and piratical past, has a beautiful coast perfect for swimming, and the legendary Imbari-jo castle with its vast seawater moat is well worth a visit too.

### Kamenoi Hotel

A spacious and tranquil Japanese hotel outside the town of Kochi on the miraculously clear Niyodo River.





**30 March, 2024**

**Drive KOCHI to KYOTO – 350km/7h**

**Hotel: Garrya Nijo Castle Kyoto**

We traverse Setonaikai National Park on our way, initially towards Osaka, passing historic Kurashiki, home to a preserved canal area that dates back to the Edo Period (1603 – 1867). The Bikan Historical Quarter's canals which are lined with weeping willow trees are super-picturesque, with rice storehouses now turned into boutiques and cafés.

From Osaka it's a relatively quick drive to Kyoto and our hotel for the next two night.

### **Garrya Nijo Castle Kyoto**

The Gary Nijo Castle Hotel pays homage to traditional Japan and forward-thinking Japan at the same time. This is a classy and intimate stopover.



### **31 March, 2024 - Day Off**

Meeting a geisha or geiko (gay-ko as they are known in Kyoto) is a highly sought after experience. Trained to provide an element of gaiety, elegance and beauty to an occasion geiko are highly-skilled in the art of conversation, dance and playing games. The essence of femininity they expertly perform traditional Japanese dances, play Japanese musical instruments, and are high-profile respected career women in their own right. (There is a western misconception that they are sex-workers: they are not!)

Geikos are rare. Group dinners, private dinners in a private tea house with two geiko and live shamisen music and hanamachi (geiko performances) are available, but reserve ahead.

At the excellent Samurai & Ninja Museum, you can also wear Samurai warrior clothes, wield a Samurai sword and learn the secrets of the ninja. For total immersion into Samurai life book in at the mighty Kyoto Samurai Experience.



### **01 April, 2024 - Drive KYOTO to TAKAYAMA – 290km/5h**

**Hotel: Onaydo**

Today we are in for a treat, driving through the 'Japanese Alps', the glorious mountain range which bisects the main island of Honshu and whose peaks have long been celebrated and venerated. Our route takes us through Gifu – the prefecture known for its gorgeous landscapes and for still being steeped in tradition with its rice paddies and steep roofed Alpine-style houses.





**02 April, 2024**  
**Drive TAKAYAMA to NAGANO – 200km/5h**  
**Hotel: Kanbayashi**

---

From Takayama we take the alpine route to Nagano region where we drop in on the Japanese macaques, better known as the Snow Monkeys which love sitting in the local hot springs in the Nagano region. Incredibly cute they tolerate the visitors, posing for photographs. Nagano is also famous for its Sake and no visit is complete without a little tasting session at a local distillery.

**03 April, 2024**  
**Drive NAGANO to Mt FUJI**  
**Hotel: Ubuya**

---

Look forward to a drive through some of Japan's most beautiful landscapes today in the Nagano Prefecture known for its mountains, hot-springs and temples. Our destination today is the titan of Japan, Mount Fuji, the live volcano 100 kilometres southwest of Tokyo. Standing at 3,776 meters the country's highest peak is one of Japan's 3 sacred mountains and its most iconic. Symbolising immortality in Japanese folklore the great Japanese artist Hokusai created the awesome Thirty-Six Views of Mount Fuji.

**Ubuya**  
Ubuya Hotel has that celebratory wow factor, while emphasising the essence of Japanese architecture and hospitality. Each hotel room is fabulously simple and there's a hot spring in the hotel.

**04 April, 2024**  
**Mt Fuji Day off**

---

**05 April, 2024**  
**Drive to TOKYO via Fuji Speedway – 124km/3h**  
**Hotel: Palace Hotel Tokyo**

---

Join us for the Bespoke Rallies Seoul-Tokyo Gala Dinner 2023 to celebrate our amazing Seoul-Tokyo adventure together.

**Palace Hotel Tokyo**  
Situated in the heart of Tokyo, this historic hotel overlooks the Imperial Palace moat and green gardens. With a fantastic Evian-themed spa, an amazing array of experiences and activities on offer and the excitements of Tokyo on your doorstep you can treat yourself to exquisite peace and quiet in the middle of Japan's heaving capital city.



**06 April, 2024**

**Take cars to port - Day off**

**Hotel: Palace Hotel Tokyo – Gala Dinner**

---

Built in 1958 Tokyo Tower is a fantastic place to see the city both day and night. Tokyo – of course – is full of history – but there’s so much that’s buzzing here too that it’s hard to ignore. Need presents for kids? How about a dive deep into an element of quintessential modern Japanese culture – head to Harajuku where sugar, artists and teenage hormones create an animated multi-coloured crazy-but-cute cartoon experience. Something equally exciting and oh so modern is the teamLab Planets TOKYO’s immersive digital art installations where your ‘presence impacts on the art work’. Amazing for pictures the “Moss Garden of Resonating” and “Floating in the Falling Universe of Flowers” are just two of the exhibits for this mind-blowing digital zen experience.

For something more traditional hunt down Noh performances – the classical Japanese dance-drama that has been performed since the 14th century.

**07 April, 2024 – Departure Day**

---





## INCLUSIONS, FEES & HOW TO ENTER

### INCLUDED IN THE RALLY

---

- Once in a lifetime experience
- Local guides
- Shipping of your car
- Luxury Hotels for all nights
- Breakfast at all hotels
- Most evening meals
- Fabulous roads
- Occasional lunches
- Rally bag, clothing, rally plates
- GPS Navigations system
- Mechanical back up

### KOREA:

---

- Welcome banquet
- Seoul city tour
- DMZ visit
- National parks
- Race track

Ferry from Korea to Japan

### JAPAN:

---

- Sumo
- Samurai demonstration
- Geisha evening
- Cultural experiences
- Gastronomic heaven
- Mt Fuji
- Gala Dinner
- Cherry blossom

### VEHICLE CLASSES

---

Vintage, Classic and Modern Classics (up to 1990)

### ACCOMMODATION

---

We aim to provide the best and most suitable accommodation throughout the rally, taking into account the need for parking and ease of access. Breakfast is included for each night and evening meals are provided on travelling days.

### BACK UP

---

As usual mechanical back up will be masterminded by Toby and Finella

### WHAT'S NOT INCLUDED

---

- Any flights
- Any transport not included
- Personal insurance, visas
- Personal drinks/meals/fuel/vehicle repairs/tolls, any other costs

### HOW TO ENTER

---

Event fee (2 people plus car and containerised shipping to and from the event) £40,000, single supplement: £10,750

Call us to reserve your place  
Phone +44 (0)1483 271699

Or fill out an entry form by scanning

This QR code. Strictly limited to 20 places





# THE GRAND PRIX OF SOUTH AMERICA



*Celebrating the Greatest Road Race in History*

30 DAY CLASSIC CAR  
COMPETITION/ENDURO RALLY

NOVEMBER 1ST TO 30TH, 2024

To find out more or book visit:

[BESPOKERALLIES.COM](http://BESPOKERALLIES.COM)

Or get in touch with us at Rally HQ

+ 44 (0)1483 271 699 [rally@bespokerallies.com](mailto:rally@bespokerallies.com)



Run initially in 1948 it was hailed as the greatest road race ever and attracted such stars as Fangio and the Galvez brothers. We are celebrating the 76th anniversary of this great event in 2024, following the original route where possible. Starting at midnight (as the original race) our 30 day rally will go from Buenos Aires to Cartagena covering roughly the same distance as the original on tough and exciting roads.

